

## **Kent Joint Health and Wellbeing Strategy**

### **Report on the engagement exercise – December 2012**

#### **Introduction**

Health and Wellbeing Boards – which will take on their statutory function from April 2013 - will be the focal point for decision making about how best to improve the health and wellbeing of local communities. They will play a key leadership role in bringing commissioners of health and care services together, alongside council members and Local Healthwatch – the independent public voice - to develop a shared understanding of the health and wellbeing needs of their local community.

Kent's Shadow HWB (SHWB) is committed to involving its people and communities from the outset and has recently completed a stakeholder engagement exercise on its first joint Health and Wellbeing Strategy.

The following outlines the process and methodology that was adopted to ensure a wide range of people and communities could provide feedback to inform the final version of the strategy.

#### **Process and methodology**

An initial draft Health and Wellbeing Strategy was discussed at the SHWB meeting in July 2012. Feedback from that meeting was incorporated into the next version which was then put on KCC website, with access restricted to SHWB members, CCGs and councils for further feedback up to the end of August.

The comments received were added and the revised version of the draft strategy went out for wider engagement from 18<sup>th</sup> October to 23<sup>rd</sup> November 2012.

The strategy, supporting materials and electronic survey were available on-line and key groups/individuals were e-mailed with links to the on-line survey. The strategy, supporting information and word version of the survey were also attached, as an additional option, with the request to cascade as appropriate.

A variety of stakeholders were contacted, including:

- Health and social care commissioners
- Health and social care providers
- Councils
- Voluntary organisations
- Minority groups
- Patient and public engagement leads and groups
- Colleges and universities

Hard copies were also made available and distributed to key access points, such as libraries and Gateways, and distributed at meetings and events (for example, Older People's Forum, Tunbridge Wells; Self Care event, Maidstone).

The distribution list is at Annex A of this summary report.

## **Response**

58 questionnaire responses had been received by the end of the engagement exercise. A number of groups and a small number of individuals also responded via e-mail and/or letter, either instead of or in addition to the questionnaire.

The summary report, which is at Appendix B, has been used to develop the final version of the first Kent Joint Health and Wellbeing Strategy, which will be published at the end of December and will be publicly launched in January 2013.

## **Conclusion**

This was a joint engagement exercise and provided an opportunity for engagement and communication leads across Kent to work together in using their networks to share the draft strategy and ask for feedback.

This experience will be used to further develop the approach for future engagement activities on both the strategy and the joint strategic needs assessment.

## ANNEX A

### Kent Health and Wellbeing Strategy – Engagement Process

#### *Distribution list*

Groups/organisations
<b><i>Electronically</i></b>
KCC website
Kent Health and Wellbeing Board
Kent Health Overview and Scrutiny Committee
CCGs - 7
City, District and Borough Councils - 9
KCC Consultation Directory
FSC – Adults and Children
Maidstone Local Children's Trust Board
Kent LINK
Interim Shadow Local Healthwatch Board
Gateways - 9
Health providers – acute hospitals, community health services, mental health services, ambulance service
Clinical Networks
Patient experience/engagement leads across health providers and PCT cluster
PPG Chairs – West Kent
Patient Networks - HealthNetworks
Minority Community Workers
Diverse and minority groups
Voluntary organisations – wide cascade
Children's Centres
Colleges, Universities, U3A
Libraries
<b><i>Meetings</i></b>
Kent Health and Wellbeing Board
Kent Health Overview and Scrutiny Committee
Maidstone Communities Scrutiny Committee
Older People's Forum, Tunbridge Wells
Kenward Trust
Maidstone Voluntary and Community Sector Focus group
Self Care Open Event, Maidstone